

KVS x Lakeland Farm & Ranch – Stable Makeover Giveaway

Official Terms & Conditions

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

1. Sponsors

This contest (the “Contest”) is jointly sponsored by:

- **Lakeland Farm & Ranch Equipment** (“Lakeland”)
- **Katie Van Slyke** (“Katie”)

Together referred to as the “Sponsors.”

This Contest is in no way sponsored, endorsed, administered by, or associated with Instagram, Facebook, Meta, or any other social media platform.

2. Contest Period

The Contest begins on **January 15th at 12:00 AM CST** and ends on **February 28th at 11:59 PM CST** (the “Contest Period”), unless terminated earlier in accordance with these Terms & Conditions.

3. Eligibility

The Contest is open to legal residents of **Canada, excluding the Province of Quebec**, who:

- Are **18 years of age or older** at the time of entry
- Have access to the internet and a valid social media account, if required for entry

Employees, agents, representatives, contractors, and immediate family members of Lakeland or Katie Van Slyke are not eligible to participate.

4. How to Enter

No purchase is necessary to enter or win.

To enter, participants must complete the entry requirements as outlined in the official giveaway post(s) published by **Lakeland Farm & Ranch Equipment** and/or **Katie Van Slyke** during the Contest Period.

Limit **one (1) entry per person**, unless otherwise stated. Any attempt to submit multiple, automated, or fraudulent entries may result in disqualification at the sole discretion of the Sponsors.

5. Prize

One (1) winner will receive:

- **\$5,000 CAD Lakeland Equipment Credit**

Prize Conditions:

- The prize is redeemable only at **Lakeland Farm & Ranch Equipment**
- The credit is **non-transferable, non-refundable**, and has **no cash value**
- The credit must be used within **12 months** of issuance
- The credit may be applied toward Lakeland products only
- Shipping, taxes, duties, installation, or any additional costs are the responsibility of the winner unless otherwise stated

The Sponsors reserve the right to substitute the prize, in whole or in part, with one of equal or greater value if necessary.

6. Winner Selection

The winner will be selected by **random draw** from all eligible entries received during the Contest Period.

The draw will take place on or about **March 2nd-3rd, 2026**.

7. Winner Notification & Skill-Testing Question

The selected entrant will be contacted via **direct message or email** within **7 days** of the draw.

If the selected entrant cannot be contacted, the prize may be forfeited and an alternate winner selected.

8. Odds of Winning

The odds of winning depend on the total number of eligible entries received during the Contest Period.

9. Right to Cancel, Modify, or Suspend

Lakeland reserves the **right, at its sole discretion**, to cancel, suspend, modify, or terminate the Contest, in whole or in part, **at any time and for any reason**, including but not limited to:

- Fraud, misconduct, or abuse
- Technical failures or platform issues
- Any circumstance that compromises the integrity, fairness, or proper functioning of the Contest

In the event of cancellation, no prize guarantees are implied beyond those already awarded in compliance with these Terms & Conditions.

10. Media, Content & Promotional Rights

By entering the Contest, entrants grant the Sponsors the right to:

- Use, reproduce, publish, display, and distribute any content submitted or shared in connection with the Contest (including names, usernames, photos, videos, comments, testimonials, or likenesses)
- Use the winner's name, city/province of residence, image, voice, and statements for promotional, advertising, marketing, and publicity purposes across any media channels (including digital, social, web, email, and print), **without additional compensation**, unless prohibited by law

These rights are granted in perpetuity and worldwide, and entrants waive any right to inspect or approve the finished promotional materials.

11. General Conditions

By participating, entrants agree to:

- Be bound by these Terms & Conditions
- Release and hold harmless the Sponsors, their affiliates, employees, agents, and representatives from any liability, loss, or damage arising from participation in the Contest or acceptance and use of the prize
- Comply with all applicable laws and platform rules

Any attempt to undermine the legitimate operation of the Contest may result in disqualification and legal action.

12. Privacy

Personal information collected will be used solely for the administration of this Contest and in accordance with applicable Canadian privacy laws and Lakeland's privacy policy. Personal information will not be sold or shared outside of Contest administration and promotional use as outlined above.

13. Governing Law

This Contest is governed by the laws of **Canada** and the laws of the **Province of Manitoba**, without regard to conflict of law principles.

14. Contact

For questions regarding this Contest, please contact:

Lakeland Farm & Ranch Equipment

866-443-7444